

## ORDER



KLAS

Orders	Order / Rev:	35847	Primary AE:	Mike Jones
	Alt Order #:	08802016	Sales Office:	K-WAS
	Product Desc:	Issue	Sales Region:	National
	Estimate:	1199		
	Flight Dates:	10/09/12 - 10/15/12		
	Original Date / Rev:	05/16/12 / 10/10/12		
	Order Type:	GENERAL		

Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Avenue NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	DCCC	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:10:00
	Product Codes:	PO4	Advertiser External ID:	
	Priority:	LV2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	23	\$36,850.00	\$31,322.50	October 2012	23	\$36,850.00	\$31,322.50	0.00
					Totals	23	\$36,850.00	\$31,322.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones			Start Of Order - End Of Order	100%
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Order Share	Share	Total
KLAS	30%	\$36,850.00
Market	100%	\$122,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$30,708.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVUU	5%	\$6,141.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	8	10/09/12	10/15/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00											
8 NEWS NOW AT 5A																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/09/12</td> <td>10/15/12</td> <td>M-WTF--</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/09/12	10/15/12	M-WTF--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/09/12	10/15/12	M-WTF--	1	\$1,000.00	0.00																					
E 2	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00											
8 News Now 6a M-F																										

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Flight Dates: 10/09/12 - 10/15/12

Advertiser: DCCC  
Product Desc: Issue  
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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N21	8	10/09/12	10/09/12	8	News Now	Noon	M-F	CM	12-1230p	-T-----	:30	1	\$750.00	LV2	0.00	NM	0	\$0.00
8 News Now Noon M-F																		
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																		
Week: 10/08/12    10/14/12    -T-----    1    \$750.00    0.00																		
Spot    Ch Date Range    Description    Start/End Time    Weekdays    Length    Rate    Rtg    Type																		
1    8 10/08/12-10/14/12 8 News Now Noon M-F    12-1230p    -T-----    :30    (\$750.00) 0.00 NM																		
Credited [spot not approved to air]																		
N22	8	10/11/12	10/11/12	Thu	10-11p	CM	10-11p		---T---	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00	
Person Of Interest																		
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																		
Week: 10/08/12    10/14/12    ---T---    1    \$8,500.00    0.00																		
N23	8	10/10/12	10/15/12	8	News Now	4-5a	CM	4-5a	M-WTF--	:30	4	\$200.00	LV1	0.00	NM	4	\$800.00	
8 News Now 4-5a																		
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																		
Week: 10/09/12    10/15/12    M-WTF--    4    \$200.00    0.00																		
N24	8	10/11/12	10/12/12	8	News Now	4-5a	CM	4-5a	---11--	:30	2	\$250.00	LV1	0.00	NM	2	\$500.00	
8 News Now 4-5a																		
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																		
Week: 10/08/12    10/14/12    ---11--    2    \$250.00    0.00																		
N25	8	10/15/12	10/15/12	8	News Now	4-5a	CM	4-5a	1-----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00	
8 News Now 4-5a																		
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																		
Week: 10/15/12    10/21/12    1-----    1    \$250.00    0.00																		
Totals																23	\$36,850.00	